

THE EUROPEAN CINEMA AND AUDIOVISUAL DAYS

PROGRAMME 2009

Centro Incontri Regione Piemonte - Corso Stati Uniti, 23 - Torino

WEDNESDAY 11 NOVEMBER 2009			
from 12.00	Registration		
	SESSION	THEME	PANELISTS
12.30 - 13.30	Screening of <i>Io, la mia famiglia Rom e Woody Allen (Me, my Gypsy Family and Woody Allen)</i> , by Laura Halilovic		
14.00 - 15.30	Screening of <i>La cité des Roms (City of the Roms)</i> , by Frédéric Castaignède		
15.30	Opening plenary session		
15.45 - 16.00	Welcome address	Brief introduction, explanation of the "rules of the game"	Alessandro Signetto Director
16.00 - 17.00	Case studies	Documentary production about the Rom population Comparison between Italy and France	Caroline Roussel - prod. Arturo Mio, F Frédéric Castaignède - director, F Davide Tosco, Massimo Arvat prod. Zenit Arti Audiovisive, IT Laura Halilovic – director, IT led by Paolo Manera Piemonte Doc Film Fund, IT
17.00 - 17.30	Break		
17.30 - 18.30	Focus East Europe	Projects from the training programme Hermes of the Council of Europe from Adzerbaijan, Armenia, Georgia	Producers Alina Abdullayeva , AZ Ketevan Machavariani , GE Inna Sahakyan , AM led by Graziella Bildesheim , FabulaFilm, IT
18.30 - 19.30	Welcome cocktail		

THURSDAY 12 NOVEMBER 2009

MODELS OF CREATIVE AND PRODUCTIVE INNOVATION FOR THE EUROPEAN AUDIOVISUAL INDUSTRY
in collaboration
with Piedmont's Regional Authority for Commerce and Trade

	SESSION	THEME	PANELISTS
9.30 - 11.00	Pitching Session 1	Fiction and documentaries projects	led by Jacques Laurent , Capnetwork, B and Paolo Spina , Revolver, IT
11.00 - 11.30	Coffee break		
11.30 - 13.00	Pitching Session 2	Fiction and documentaries projects	led by Jacques Laurent , Capnetwork, B and Paolo Spina , Revolver, IT
13.00 - 13.30	Excellent writing	Premio Solinas presents the projects awarded in 2 sections (cinema and documentaries)	Annamaria Granatello Artistic director, Premio Solinas, IT
13.30 - 14.45	Lunch break		
14.45 - 16.45	CROSS-MEDIA FOCUS (1st part)	New expressions New production practices	<i>Keynote speech</i> Frank Boyd , Crossover Labs, UK <i>Pioneering interactive TV: brief summaries</i> Paolo Lorenzoni , Current TV, USA/IT Harold Valentin , France Télévisions, F Laura Corbetta , Bonsai TV, IT Rosa Alba Roig , Televisió de Catalunya, E Elena Bravetta , U_station, IT Markus Nickel , EduTubePlus, IT / D

16.45 - 17.15	Coffee break		
17.15 - 18.45	<p>CROSS-MEDIA FOCUS (2nd part)</p>	<p>Case studies of cross-media programmes recently realised in Europe</p> <p>New business models Advanced training Networking</p>	<p><i>Case studies</i> Stefano Strocchi and Giotto Barbieri, <i>Fromzero.tv</i>, IT Silvia Sassi and Francesco Paltrinieri, <i>daGaza.org</i>, IT Matteo Scanni, <i>The Iron Curtain Diaries</i>, IT Rosa Alba Roig, <i>Arròs covat</i>, E Arnaud Dressen, <i>Obésité</i>, F</p> <p><i>Conclusions: a look at the future</i> Paolo Lorenzoni, Current TV, USA/IT Mark Hardwick, Ymogen, UK <i>Debriefing</i> - Frank Boyd, Crossover Labs, UK</p> <p>led by Claudio Papalia, Fert Rights, IT</p>

FRIDAY 13 NOVEMBER 2009

	SESSION	THEME	PANELISTS
09.30 - 11.00	Round table	Crises and the audiovisual sectors: how to react as 2010 approaches	<p align="center"><i>Participants</i></p> <p align="center"> Guy Knafo, TVFI International, FR Vice-Prés. SEDPA , EU Elena Nigra, Sipra, IT Rosa Alba Roig, Televisió de Catalunya, E Nicoletta Iacobacci, UER, CH Markus Nickel, Rai Educational, IT Pierfrancesco Gherardi, DeAgostini Digital, IT Alain Modot, Media Consulting Group, F Laura Corbetta, Bonsai TV, IT </p> <p align="center"> Moderator: Gaetano Stucchi International Media consultant, CH </p>
11.00 - 11.30	Coffee break		
11.30 - 13.00	Pitching session: 5 cross-media projects	At the end of the session the Skylogic Award will be given to the best cross-media project	<p>led by Frank Boyd, Crossover Labs (UK) and Jacques Laurent, Capnetwork (B)</p> <p align="center"><i>with the participation of</i> Mark Hardwick, Ymogen, UK</p>
13.00 - 14.30	Lunch break		

<p>14.30 - 17.00</p>	<p>Round table</p>	<p>Cinema distribution in the digital age</p>	<p>Discussion between Italian (Piedmont, Liguria, Lombardy) and French (Rhône-Alpes, PACA) cinema exhibitors</p> <p>Charlotte Le Bos, Région PACA , F Marie Soufflot, Région Rhône-Alpes, F Alain Bombon, réseau Cinéma du Sud, F Jean-Christophe Benbakir, réseau Cinetoiles, F Jean-Micheal Gevaudan, ADRC, F Enrica Bob, Anec Lombardia, IT Luigi Boggio, Margi, IT</p> <p>with the participation of Eutelsat / Stereoscopic Group 3D</p>
<p>17.00 - 17.30</p>	<p>Conclusions</p>		<p>Alessandro Signetto</p>
<p>17.30 - 18.30</p>	<p>Closing cocktail offered by Antenna MEDIA Torino</p>		

FRIDAY 13 NOVEMBER 2009

Sala Stampa – Press Room (25 seats)

“HOW TO SELL YOUR DOCUMENTARY ON THE INTERNATIONAL MARKET”

**Workshop organised by
Antenna MEDIA Torino
in collaboration with Film Commission Torino Piemonte
(by invitation only)**

	SESSION	THEME	PANELISTS
09.30 - 11.00	Workshop	How to sell your documentary on the international market	Susanne Guggenberger documentary sales agent Autlookfilms (A)
11.00 - 11.30	Coffee break		
11.30 - 13.00	Workshop	How to sell your documentary on the international market	Susanne Guggenberger documentary sales agent Autlookfilms (A)
13.00 - 15.00	Lunch break		
15.00 - 17.00	One-to-one meetings		One-to-one meetings with: Susanne Guggenberger documentary sales agent Autlookfilms (A) Paolo Manera Piemonte Doc Film Fund Silvia Sandrone Antenna MEDIA Torino